



TOURISM

Collingwood acts as the gateway to the South Georgian Bay region



Tourism businesses in Collingwood are directly responsible for \$119.4 million in sales and over \$64.6 million of those sales are from outside the community, bringing valuable dollars into Collingwood.

Ontario's 4-season recreation capital for winter sports, watersports, cycling, hiking and more than 60kms of trails. Its colourful history shaped by the railways, shipbuilding and agriculture can be seen in its historic downtown that is bustling with energy and creativity and is home to an incredible array of culinary talent and local, farm fresh and artisanal foods and beverages. With stunning landscapes that encourage an active lifestyle, and inspire the local arts & culture community, Collingwood is a historic harbourfront community that was recently ranked by Expedia as one of the top 10 most beautiful destinations in Canada. Only 90 minutes from Toronto, Collingwood holds a unique position as both a business leader and a recreational gem offering big city amenities in a small-town harbourfront community.

Visitation Trends 2019 (Baseline) & 2021 – # People

# People 2019	Locals	Visitors	Total People	% Visitors
Collingwood	74,783	526,249	601,032	88%
Wasaga Beach	94,476	318,188	412,664	77%
# People 2021	Locals	Visitors	Total People	% Visitors
Collingwood	73,941	566,018	639,959	88%
Wasaga Beach	99,677	411,079	510,756	80%

SOME OF OUR OPERATORS



WHAT DO OPERATORS SAY?

“

There's no doubt about it, we love Collingwood! This vibrant town has everything we could ever want or need for our business.

”

— Collingwood Charters Inc.



Discover Collingwood Mobile App

Discover all of Collingwood's hidden gems including great places, events, tours and quests Collingwood has to offer – from the old to the new. Adventure-seekers can explore on location or from the comfort of their home. Download the Discover Collingwood app at www.discovercollingwood.ca

Blue Mountain Resort

Blue Mountain, Ontario's largest mountain village resort, is located just outside the border of Collingwood, nestled on the shores of Southern Georgian Bay and spans across the beautiful Niagara Escarpment. Just 1.5 hours from Toronto, Blue Mountain is Ontario's only four season mountain village resort, and has evolved into a true year-round destination that continually ranks among the top family-friendly resorts in Canada. They attract active, adventure-seeking travelers of all ages and abilities and encompass many things: a winter ski/snowboard destination, a unique pedestrian friendly village, a spring/summer/fall attractions park a four-season explore park and a conference & meeting venue.

www.bluemountain.ca

Georgian Bay Hotel & Conference Centre

GBH is a well-established family run hotel centrally set in Collingwood with the region's natural landscape as its backdrop. Amenities include a heated salt water indoor pool, seasonal heated outdoor pool, 18-hole putting course, fitness center, tennis court, bike rentals, children's playground, award-winning onsite restaurant & bar, conference centre and meeting spaces has the perfect event venues and meeting spaces designed to accommodate large-scale national and global conferences of 400+.

www.georgianbayhotel.com

Living Water Resort & Spa

Living Water Resorts located on Georgian Bay includes two great hotels, and one fabulous resort, Cranberry Golf Course, a waterfront restaurant, indoor and outdoor pools, fitness facilities and an award-winning spa.

www.livingwaterresorts.com

Craigleith Manor Boutique Bed & Breakfast

Award-winning bed and breakfast known for their amenities, service, views, and convenient access to entertainment, shopping, and outdoor adventures. The Manor is ideally situated within an exclusive neighborhood on the west side of Collingwood that is quiet and very private. The home itself sits on a one-acre estate lot on a cul-de-sac and is surrounded by forest and The Georgian Trail. The home is 10 minutes west of Blue Mountain Resort, 10 minutes east of Hurontario Street in Collingwood and five minutes by car from the Scandinave Spa, Blue Mountain.

www.craigleithmanor.com

Collingwood Charters

Collingwood Charters is owned by two local families who pride themselves in supporting local events, and working with local business to enhance cruise experiences. Collingwood Charter's 70-seater, 65-foot tour vessel is named after the first 'side-launched' ship, the 'Huron' and is docked in Collingwood's historic harbour, known for its' historic shipbuilding and side-launching of its ships. They host private functions on this 'floating venue', as well as offering sightseeing and sunset tours on the open waters of Georgian Bay, including the iconic Terminals and the famous Nottawasaga Lighthouse that has been a landmark since 1858.

www.collingwoodcharters.ca

Annual Major Tourism Events & Festivals

Every year the community produces events that attract large numbers of visitors who enjoy the offerings and their participation increases revenue to our local businesses. A sampling of annual events include Collingwood Sidelaunch Days Harbour Festival, Fashion Week, ArtCrawl, Pride Festival and the Music Festival.

Connect With Us

dobusiness@collingwood.ca | 705-445-8441