



CRAFT BEVERAGE

Collingwood is quickly becoming known as Ontario's Craft Beverage Capital



The Town has worked to position itself as Ontario's Craft Beverage Capital, leveraging its supportive craft community, strong tourism sector, and burgeoning craft food sector. Collingwood provides the perfect opportunity for visitors to tour, tap and taste the incredible food and beverages that follow in the footsteps of the town's long history of brewing, distilling, and culinary expertise dating back to the 1800's. www.CraftBeverageCapital.ca

- Table 37 reflects industry growth, rising from 85 jobs in 2012 to 177 in 2022 (growth of 108%).
- Beverage manufacturing businesses in Collingwood are responsible for \$78.8 million in sales and over \$68 million of those sales are from outside the community, bringing valuable dollars into Collingwood.

TABLE 37: Job Courts and Shift Share Analysis, Beverage Manufacturing, 2012-2022						
	2012 Jobs	2022 Jobs	2012- 2022 Change	Ind. Mix Effect	Nat'l Growth Effect	Com petitive Effect
Collingwood	85	177	91	38	7	47
Labour Recruiting Area	172	260	88	76	14	-2

TABLE 42: Regional Sales, Export and Wage Data, Beverage Manufacturing, Collingwood			
	Sales	Exports	Average Wages
Beverage Manufacturing	\$78,817,277	\$60,078,637	\$42,085

Source for both tables: EMSI Analyst 2022.1

SOME OF OUR PRODUCERS



WHAT ARE THEY SAYING?

“

[There are] so many advantages of starting a brewery in a supportive craft community like Collingwood. The craft beer community has been really open and friendly. If we're in need of a part or some ingredients, we can just call somebody up at one of the other breweries and their usual response is, 'Sure, come grab it.'

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— Scott Brown,
Black Bellows Brewing Company



The Collingwood Brewery

At The Collingwood Brewery, the community is celebrated. Crafted from the freshest, all-natural ingredients and inspired by classic styles of brewing traditions, The Collingwood Brewery makes beers that reflect international flavours from around the world. True to its ski club roots where its cofounders first met, the brewery's first beer was named Downhill – a full-flavoured pale ale with distinct citrus notes. Now, more than eight years since its opening, the brewery has vastly expanded its offerings and made a name for itself through its high-quality beers. In addition to Downhill, the brewery produces five more core beers, including flavour-packed lagers to IPAs, that have become its signature.

 www.TheCollingwoodBrewery.com

Side Launch Brewing Company

Named in recognition of Collingwood's ship-building history, Side Launch opened its doors with 27,000 square feet of brewing space in 2014 and has grown from 4 beers to 5 Core LCBO beers, rotating LCBO seasonal beers and countless small batch beers only available in the taproom and online. The brewery's focus is on traditional German styles, and all of its beer uses Collingwood water, filtered through the in-house filtration system, a blend of imported and domestic malts, and European and North American hops.

 www.SidelaunchBrewing.com

Northwinds Brewery

Drinking beer at the brewery where it was made doesn't get better. Beer that was brewed from the finest ingredients available, in small batches, which allows the brewers to keep a close eye on quality and precision, then follows a perfectly executed transfer and fermentation process, to then travel just a few feet away to your glass is, well – nirvana. Do this over and over and you've got the Northwinds draft line-up.

 www.NorthwindsBrewery.com

Black Bellows Brewing Company

Built in the late 1800s, the Black Bellows brewpub was originally a blacksmith and carriage-making shop owned by the Dey family. By the 1940s, the shop had been retooled as an auto body shop. By the time Black Bellows took over the building in 2018, it had been in the Dey family for over 140 years, making it the longest-running business in Collingwood history. Like the blacksmiths

of the past and the makers and creators of today, Black Bellows believes in the spirit of relentless invention. Forge ahead on an adventure of beer, food, and art right in the heart of Collingwood's historic downtown.

 www.BlackBellows.com

Heretic Spirit Co.

Crafted locally.... Acclaimed globally - Heretic Spirits has worked tirelessly for over three years to create South Georgian Bay's first craft distillery! A heretic is someone who thinks differently from the crowd – exploring, experiencing and creating. The heretic spirit is celebrated at this distillery. At the San Francisco World Spirits Competition, Heretic Spirit was awarded gold for its hand-crafted Gin #1, featuring its signature 14 botanical blends, and silver for its silky smooth Vodka #1.

 www.HereticSpirits.com

Georgian Bay Spirit Co.

Georgian Bay Gin is an award-winning, Ontario-crafted, small-batch London Dry style gin made using wild juniper that's been hand-picked from the shores of Georgian Bay. It took 48 recipes and over a year to develop. Georgian Bay Spirit Co. now produces a wide range of award-winning, locally crafted, awesome-tasting, not-too-sweet craft cocktails in a can. Following in already established successful footsteps, the distillery went on to produce Georgian Bay Vodka, named one of the best vodkas by Forbes and the International Wine & Spirits Competition.

 www.GeorgianBaySpiritco.com

Collingwood Whisky

Since 1867, the Town of Collingwood has been an inspiration for and home to Canada's longest continuously owned and operated distillery, the source of award-winning COLLINGWOOD Whisky and COLLINGWOOD Double Barreled Whisky. COLLINGWOOD® is a toasted maple-wood finished whisky, full-flavoured and complex, with a long, clean finish. After being rested in once-used white oak barrels, COLLINGWOOD® Double Barreled is rebarrelled in a new white oak that's been heavily toasted and lightly charred. After an extended maturation, the whisky is then finished with toasted maplewood staves.

 www.CollingwoodWhisky.com

Connect With Us

dobusiness@collingwood.ca | 705-445-8441